

# INDUSTRY REFERENCES

## + Institutions

- World Economic Forum
- MIT Initiative on the Digital Economy
- Altimeter Group
- McKinsey Global Institute
- MIT Media Lab
- Harvard Business School Digital Initiative

## + Ongoing Publications

- MIT Sloan Management Review
- The Conference Board
- Gartner
- Harvard Business Review
- Deloitte Insights and Bersin by Deloitte
- This Week @ The Ready
- Dion Hinchcliffe
- IDEO

## + Books (sampling)

- *Technology vs Humanity*, Gerd Leonhard
- *The Future of Business: Critical Insights into a Rapidly Changing World from 60 Future Thinkers*, Rohit Talwar
- *2nd Machine Age*, Erik Brynjolfsson & Andrew McAfee
- *Humility is the new Smart*, Edward Hess
- *The Employee Experience Advantage*, Jacob Morgan
- *Whiplash: How to Survive Our Faster Future*, Joi Ito & Jeff Howe
- *The Network Imperative*, Barry Libert, Megan Beck, and Yoram Wind
- *The Master Algorithm: How the Quest for the Ultimate Learning Machine Will Remake Our World*, Pedro Domingos

