Introduction to LDS

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About LDS

01.

The future of human work is our domain.

LDS is a digital strategy and experience design consultancy to global enterprises in transformation

We imagine the

Organization of the Future

and the needs of augmented workers in new digital ways of working

Integrated Data and Analytic Platform

Personalized Business Services

Culture In Action

Human-machine Work Design

Connected Business Ecosystem
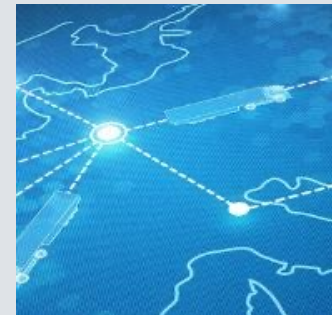
Digital Workplace

Innovation as a Capability

Remote & Front-line Worker Experiences

ESG & Purpose Driven Agendas

Transformation Roadmaps

Onboarding, Engaging & Retaining Talent

Enabling Leaders to succeed in driving new Value Creation

They compete in dynamic markets with diverse and changing workforce needs.

Our clients are market leaders from across industries.

Valero

AMGEN

Paramount

CVS

McKESSON

AIG

Lilly

CATERPILLAR®

Chevron

Abbott

Goldman Sachs

The Coca-Cola Company

Honeywell

ppl

COLGATE-PALMOLIVE

citi

T. Rowe Price

Allstate

BOEING

Johnson & Johnson

Our Value Proposition

We bring **strategic clarity, operational and organizational design,** and **human-first experience research and design** to be a catalyst to transformative change and to ready people with the capabilities and insights needed to lead and succeed.
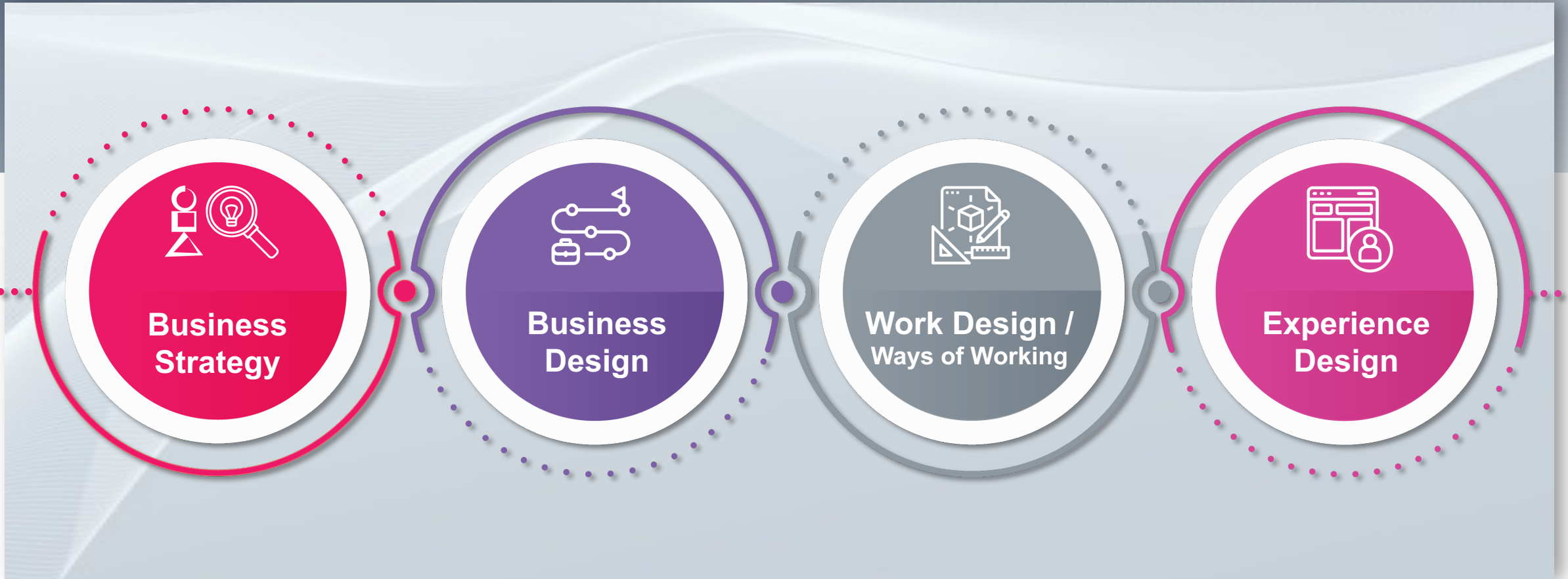
Strategic Clarity
aligned to the changing business landscape and dynamic marketplace

Operational & Organizational Design
to power New Work and enable new Ways of Working

Human-first Research & Experience Design
to enable Leaders, Teams, and Workers

Our experiences are "hubs," people-platforms in an interoperable business-digital ecosystem.
Peer-to-peer, omni-channel and adaptive, dataful and insightful, with shared learnings and rich interactions.

Our Employee Experiences find line of sight in strategy, context in business and work design, and purpose in new ways of working.

Business Strategy

Business Design

Work Design / Ways of Working

Experience Design

Experience Informed in the Operating Model

Purpose

Strategy | Goals & Objectives | Values & Commitments | Products & Services

EXPERIENCE

Organization

Design & Governance
New Value-driven |
Horizontal | Networked | Dynamic

Processes & Assets
Simplified | Automated
Data-driven | Predictive

Practices & Protocols
Agile | Connected
Collaborative | Cross-functional

People & Culture

Mindsets & Behaviors
Competencies & Experience
Roles & Personas
Principles

Collective Imagination |
Connecting Parts | Building
Relationships | Self-disrupt |
Seek Future Value

Support Systems

Leadership
Purpose Clarity | Modeling
Momentum | Risk Mitigation

Services & Support
Service Delivery |
Communications | Organization
Performance

Emerging Technology
Ecosystem | Systems & Platforms
| Channels | Enabling Capabilities

The Augmented Worker

Design For The Digital Workplace

Organizations are redesigning the workplace to achieve market relevance and long-term outcomes meaningful to workers and society

- Clarity on Purpose and Value relative to Customer Need

- Organization can continually Change as a Capability

- New Value is realized for Customers & Organization

- Speed, Quality & Value replace Time, Scope & Cost

- Level of Work ambiguity increases

- Smaller, cross-functional, and autonomous teams are work unit

- Legacy Systems and assets become Value Generators

- Experiences are Dataful, with automated learnings. Data ethics and privacy are paramount.

Our Approach

02.

The Logical Approach™

We lead by crafting an experience strategy and roadmap to meet your unique needs and circumstances. Based on the strategy outcomes, we move quickly into subsequent phases of iterative design and product launch with all stakeholders and constituents, critical processes, and technology aligned.

Thank You

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